

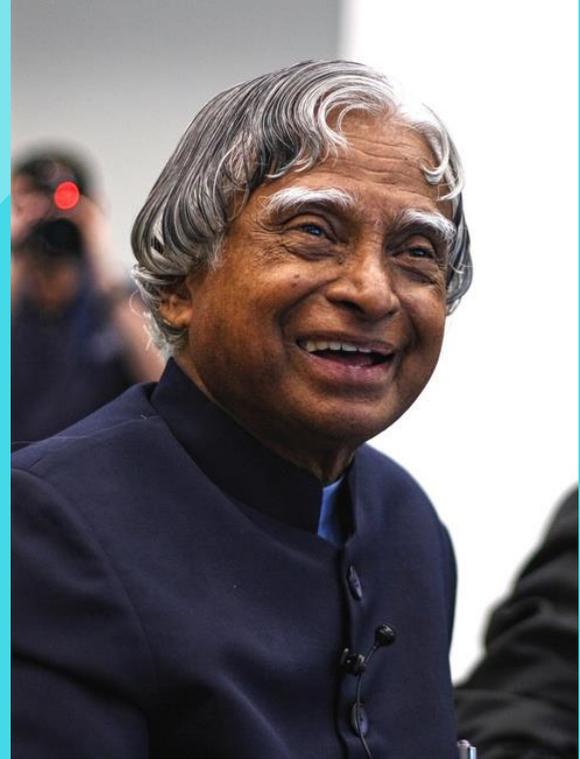


80G | FCRA | 501(C)(3) USA CERTIFIED

# Our Inspiration



SWAMI  
VIVEKANANDA



APJ ABDUL  
KALAM



nirmaan.org

# The Genesis

Our Encounter with Kashiram Ka...  
The Rickshawala and The Student,  
in 2005 at BITS, Pilani

**2005-06**

**2021-22**

**25 Children**

**1.6+ million  
Children/  
Women/ Youth**

**INR 6000 of  
Social Impact**

**INR 135 Crore of  
Social Impact**

**10 Volunteers**

**300+ Full Timers  
750+ Volunteers**



*"for a Knowledge Driven and Economically Empowered India"*

**9 FOCUS AREAS**

**15 STATES**

**50+ CSR PARTNERS**

**TELANGANA | ANDHRA PRADESH | KARNATAKA | GOA | TAMIL NADU  
MAHARASHTRA | CHHATTISGARH | RAJASTHAN | KERALA | ASSAM  
GUJARAT | ORISSA | HARYANA | PUNJAB | BIHAR**

**INTERNATIONAL CHAPTERS: USA | UK | SINGAPORE | AUSTRALIA**

# Governing Board



**Mayur Patnala**

Founder & CEO, Nirmaan



**Abhishek Vaddadi**

Core Team Member, Localbuy  
Technologies Pvt. Ltd.



**Gopi Vudaru**

Infrastructure Manager, State Farm Insurance



**Abdul Waheed, IFS (retd)**

Mission Director, Ex-Officio Member,  
Former Commissioner, Minority Welfare  
Department



**Venkat Tankasala**

Associate Vice President, Synchrony  
International Services Pvt. Ltd.



**Rakesh Singhania**

CFO, Wells Fargo India



**Dr Ashok Agarwal**

Founder of SQL Star International Ltd,  
Cyber Media India Ltd, ACS Technologies  
Ltd, and Era Software Systems (P) Ltd



**V Laxmikanth**

Managing Director of Broadridge  
Financial Solutions (India) Pvt. Ltd

# Advisory Board



**Jayesh Ranjan IAS**

Principal Secretary to GoT, I&C and  
ITE&C Departments, Advisor to Nirmaan



**Sandhya Rani Kanneganti, IPoS**

Advisor to Nirmaan

# Management



**Anuradha Pulla**  
Program COO



**Mayur Patnala**  
CEO, Nirmaan



**Mounika Konatham**  
Org Chief Operating Officer,  
Education



**Ramarao Gutlapalli**  
Org Vice President, Finance



**Swati Vempati**  
Org Chief Fundraising Officer



**Uma Kesani**  
Org Chief Operating Officer,  
Skills and Entrepreneurship

# Team Nirmaan



# Nirmaan's Commitment to the United Nations Sustainability Development Goals



Details on Goals:  
<https://sustainabledevelopment.un.org/>

# OUR INTERVENTIONS

Vision: "to achieve a knowledge driven and an economically empowered society"

## EDUCATION

- School Adoption Program
- Disruptive Digital Intervention (DDI)
- Scholarships and Mentorships
- Vidya Help Line

## LIVELIHOODS

- Youth Skill Development
- Women Livelihood Development Program (Avanti)
- Threads of Hope (TOH)
- Sustainable Agriculture
- National Digital Literacy Mission (NDLM)

## SOCIAL LEADERSHIP

- Student Chapters
- Volunteering & Internships
- Disaster Relief (Operation Sahaaya)

# Nirmaan Vision 2023

## Impacting the Next 1 million

S.No.	Cause	No. of Beneficiaries	Estimated Budget (INR In Crores)
1	Quality Education	960,000	22.50
2	Youth Skill Development	20,700	8.25
3	Women Empowerment	3,200	3.75
4	Sustainable Agriculture	10,000	0.75
5	Disability Inclusion	1,000	0.25
6	Health	1,000	0.50
7	Environment	2,000	0.50
8	Community Development	2,000	0.50
9	Tribal Welfare	100	0.50
	TOTAL	1,000,000	37.50

# SCHOOL ADOPTION PROGRAM

**Vision:** Every Child has access to Quality Education

**HOW?** Adopt Government Schools in vulnerable condition and turn them into Model schools in the areas of infrastructure and quality of education

100+

Govt schools  
adopted in 6 states  
across India

- Infrastructure as per RTE Act
- Enhancing Academic Performance of students
- Holistic Development of Every Child
- Increase community participation



# DISRUPTIVE DIGITAL INTERVENTION (DDI)

**Vision:** Provide a motivating and encouraging environment for Government High school students in Urban and Rural areas of Telangana

**HOW?** Setup a Digital Lab in Government schools with end-to-end support in a sustainable manner



30

Govt schools  
adopted  
in Telangana

12000+

High School  
Students  
Impacted

# SCHOLARSHIP AND MENTORSHIP PROGRAM

500+

Scholarships  
awarded till date

40% increase in scholarships  
year-on-year since last 3 years

**Vision:** Every student to get able guidance to pursue High-School/ Graduation

**HOW?** Providing monetary and mentoring support to meritorious but financially constrained students





# VIDYA HELPLINE

**Vision:** Every student to obtain excellent guidance and appropriate ways to obtain monetary support to pursue the right education of their choice.

## HOW?

- Guide students to take up informed career choices
- Provide information about various financial aids
- Provide on-demand access to free and authentic career information and guidance through Tele-Counselling

8.8  
LAKH+

calls on Education and Career answered

14  
LAKH+

Children benefited through Career Counselling Workshops

11000+

career workshops conducted across 5 state's

# YOUTH SKILL DEVELOPMENT PROGRAM

**Vision:** Every youth to get an opportunity to stand upon their own feet

**How?** Provide underprivileged unemployed youth with placement linked skill training through 8 Centers in Telangana & AP



11000+

students graduated

8000+

students placed

RS.  
9,000

average monthly salary upon joining

**3500+**

women Illiterate and  
Semi-Literate  
Women Trained

**INR  
7500**

average monthly  
income

# WOMEN LIVELIHOOD DEVELOPMENT PROGRAM (AVANTI)

Social Empowerment through  
Economic Empowerment

Vision: Every woman to have an equal  
opportunity to lead an empowered life.

HOW? Providing Skill Training in  
vocational trades and supporting in  
Economic Empowerment through Job  
Placement and Business Setup



# THREADS OF HOPE

Social entrepreneurial venture  
(in the process of registration)

**Vision: Every woman to have an equal opportunity to lead an empowered life.**

**HOW? Providing a platform to underprivileged women to design, manufacture and market their products and earn a decent livelihood.**

Restarted in 2019,  
with support from women in Avanti centers  
working on Corporate Stalls and Gifting Orders

10000+

Farmers

135

Villages in  
Dantewada

40,000  
+

Indirect Beneficiaries

# SUSTAINABLE AGRICULTURE AND FARMER'S EMPOWERMENT

**Vision:** Enhance Food and Nutritional Security for people & Income Security to farmers empowering farmers to deal with markets

**HOW?** Promoting Sustainable agricultural practices and empowering farmers to deal with markets by organizing them into a Product Company called "Bhoomgaadi"

# VOLUNTEERING

**Vision:** To engage youth and skilled employees in social activities

**HOW?:** Through

- Corporate Volunteering (Employee engagement and skill-based volunteering) - virtual and offline
- Individual Volunteering,
- Internships (Engaging interns from reputed institutes)

Dedicated  
Volunteering Team  
for Facilitation

Multiple  
Opportunities to  
Volunteer

Customized  
Volunteering Calendar  
across projects

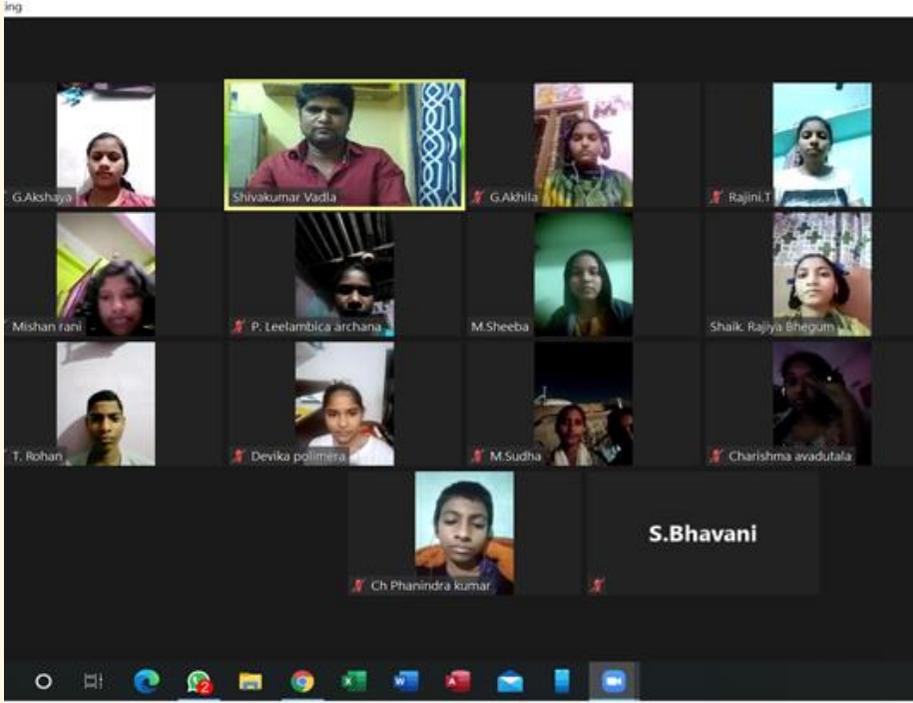
**Global Goals Volunteering Initiative**

# STUDENT CHAPTERS

Vision: Inculcate the ideology of Giving Back to the nation in students and facilitate the development of communities nearby to their college campus

**BITS, PILANI | BITS, GOA | BKBIET, PILANI | BITS, HYDERABAD**

# CORPORATE VOLUNTEERING



# AIS AND CCS OFFICERS VOLUNTEERING



# OPERATION SAHAAYA

## Nirmaan's Disaster Relief and Rehabilitation Program



# COVID -19 EFFORTS

## **a. COVID RESPONSE in Telangana - 2020**

- ❖ Urban ICU Set-up; Hyderabad
- ❖ Medical equipment, medicines support
- ❖ Manpower support

## **b. Rural ICU Set-up in India – 2021**

Supported **105 Government Hospitals** in

4 States of India as mentioned below:

- ❖ Telangana – 50 Government Hospitals
- ❖ Karnataka – 20 Government Hospitals
- ❖ Andhra Pradesh – 34 Government Hospitals
- ❖ Jharkhand – 1 Government Hospitals



# T-SIG COVID-19 Warriors Recognition Event

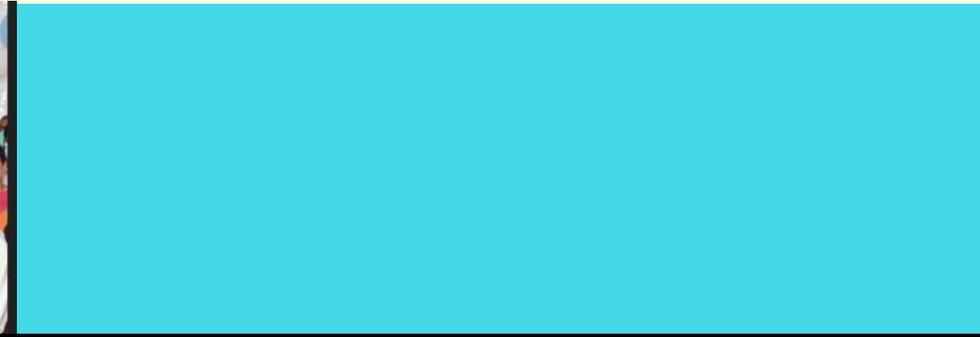
Honouring Hyderabad's COVID-19 Warriors



# Microsoft, Wells fargo, Qualcomm,Cognizant, Franklin templeton – TIMS -150



# ICUs at Niloufer and Vanasthalipuram Hospitals



# GIMS Gadag – CM Inauguration



# Dharwad Hospital Launch by Union Minister



# JHARKAND - OGP

- 2 Locations – Jaganathpur, Barajamda
- 333 LPM



# COVID 19 RELIEF AND REHABILITATION



# HYDERABAD FLOODS RELIEF AND REHABILITATION



# "BE A GIVE BACK CHAMPION"

**ONE SCHOOL / ONE VILLAGE AT A TIME**

Support Your *Janmabhoomi* or *Karmabhoomi* to develop and  
through your efforts - Time, Talent, Treasure

# OUR CORPORATE PARTNERS

ADP Pvt Ltd	Alimak Group	Arcesium India Pvt Ltd
Capitaland	CA (a Broadcom Company)	Nasscom Foundation (Colruyt Group)
Cyient Foundation	United Way of Hyderabad (Deloitte)	EPAM Systems
HSBC	IBM India Pvt Ltd	Infor
Infosys (Mamatha Trust)	InsideView	Invesco
Kony Inc	LiquidHub (CapGemini)	Microsemi
Microsoft Corporation	NTT Data	OpenText
State Street Corporation	Synchrony Financial	Syniverse
Tech Mahindra Foundation	Verity Knowledge Solutions	UST Global
Wells Fargo	Zensar (RPG Foundation)	ZenQ

# OTHER PARTNERS

**Industry Associations:** HYSEA, Nasscom Foundation

**Government Partners:** Government of Telangana,  
Government of Andhra Pradesh,  
Government of Dantewada

**Institutional Partners:** For Better Tomorrow (FBT),  
Charities Aid Foundation (CAF),  
Give2Asia, MCRHRD, T-SIG (Surge  
Impact), Girls Who Code, Goals for  
Girls



# HOW CAN YOU PARTNER WITH NIRMAAN?

- Donate to support Nirmaan projects (Corporate or Individual)
- Associate for Volunteering needs - virtual and offline, skilled based or field based
- Refer Nirmaan as Implementation Partner for your Corporate Social Responsibility (CSR) projects
- Spread the word in your network

# DUE DULIGENCE

Nirmaan has

- 12A Certification
- 80G Certification
- FCRA Certification
- 501 (c)(3) Certified
- NGO Darpan Registration
- GST Registration

# ACCREDITATIONS



# RECOGNITION

- NSIF Honors (finalist) 2016
- Vodafone Mobile For Good 2016
- Goldman Sachs Grant
- 'High Impact Social Enterprise 2017'
- Award @YourStory's 10th Anniversary
- IBM Global Volunteering Excellence Award, 2019
- Real Heroes Award by Real Page 2019
- Dr. Marri Channa Reddy Vishisht Seva Puruskar 2019



# CONNECT WITH US

Website: [www.nirmaan.org](http://www.nirmaan.org)

Email: [contact@nirmaan.org](mailto:contact@nirmaan.org)

:

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:

Twitter: [www.twitter.com/Nirmaan\\_Org](http://www.twitter.com/Nirmaan_Org)

YouTube: [www.youtube.com/channel/UCMnkt\\_Hk9h4Og6KE4ldsWqA](http://www.youtube.com/channel/UCMnkt_Hk9h4Og6KE4ldsWqA)

Instagram: [www.instagram.com/nirmaanorg](http://www.instagram.com/nirmaanorg)

LinkedIn: [www.linkedin.com/company/nirmaanorganization](http://www.linkedin.com/company/nirmaanorganization)



**THANK YOU !**

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